



Primary
Industries



Horticulture
Innovation
Australia

New variety highlights

DPI Roadshow, Loxton 2017

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Top work October 2017

- Gusocora Valencia
- Greenwood navel orange
- 1474 mandarin
- 1614 mandarin
- 1627 mandarin
- 1848 mandarin
- AC41114LS Afourer mandarin
- HC Afourer mandarin
- H2 seedless mandarin
- MJR11 mandarin (early Nova)
- MJR 12 mandarin (early Nova)
- Star Ruby grapefruit (early)
- Star Ruby grapefruit (late)
- Italian lemon

First field fruit in 2018

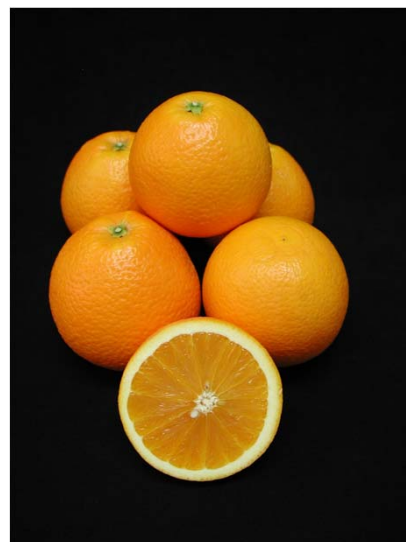
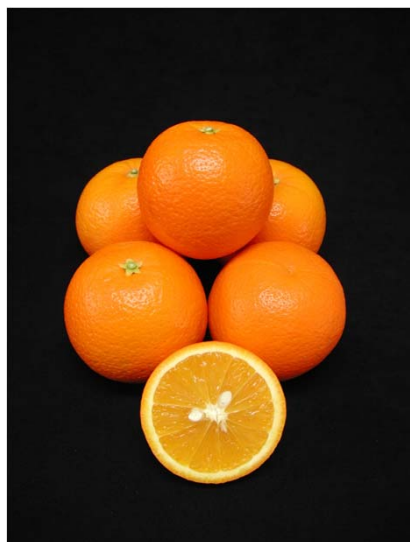
- Midnight Valencia 115-1717
- Ruby Valencia
- Mclean Valencia
- Lavalle Valencia
- Benny Valencia
- Rayno navel orange
- Glen Ora navel orange
- Witkrans navel orange
- 91-03-04 mandarin
- USDA 88-2 mandarin
- Star Ruby grapefruit (early)
- Star Ruby grapefruit (late)
- Jackson grapefruit



Primary
Industries

Local selections v's imported

Joe's Early Turkey Valencia



Early season orange maturity comparison

Dareton 12th September 2017

Variety	Juice %	°Brix	Acid%	B:A	BrimA
Joe's Early	46	12.7	0.77	16.4	158
Turkey Valencia	48	11.5	1.13	10.2	115
Midnight Valencia	52	12.7	1.10	11.5	137

Dolci navel



8/7/2017

【阳光甜橙】澳洲阳光甜橙上市——<https://item.jd.com/4570333.html>

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July 2017

<https://item.jd.com/4570333.html>

Sunraysia Daily Wednesday, June 7, 2017

China citrus focus

Documentary team here to showcase our prized fruit

By Christine Webster
cwebster@sunrasyadaily.com.au

IMAGES of this year's citrus season in Sunraysia will be broadcast to an audience of more than 140 million people in China later this year.

The huge nation's love of Sunraysia navel oranges has brought a television crew from China Central Television in Beijing to the region this week to capture the fruit's production process in a documentary.

The team of four, which consists of a director, producer and two cameramen are being accompanied by a translator who is usually based in Brisbane.

The television crew arrived in Mildura on Sunday and will be in the region for four days.

They have so far visited citrus orchards at Nangiloc and spoken to backpackers who have been picking navel oranges.

The team has used drones to film the harvest in orchards and also attached cameras to fruit pickers' arms and chests to provide viewers with a close-up view of the picking process.

The team has also filmed the navel orange packing process for export at the Mildura Fruit Company (MFC), speaking to some of the staff involved.

Director of the China Central Television documentary Christina Zhu said the six-part Legend of Fruits series was expected to screen in China in late October.

She said people in China were fascinated by the freshness and taste of Australian navel oranges, especially in this region.

"The navel oranges are very famous and we did research



China Central Television translator Meng Han Ding, producer Dake Liu, Mildura Fruit Company's grower services representative Rohan Ashley, China Central Television director Christina Zhu, Mildura Fruit Company marketing manager Ferdi Bergamin and cameramen Bing qai Pan and Xin Xu.

on the internet and found out about Mildura," Ms Zhu said.

"They are the best ones," Ms Zhu said, the type of navel orange in China was different to those grown in Australia.

"The navel oranges from Australia are more popular than the ones in China, so we want to do a documentary," she said.

Finger limes from Queensland and kiwi fruit from New Zealand will also feature in the Chinese media organisation's

documentary series.

MFC marketing manager Ferdi Bergamin said the documentary would provide Sunraysia and its citrus industry with valuable exposure in China.

"It will certainly help Australia get known more and more, the population over there is huge and to be able to be shown to more than 140 million people is a step in the right direction," he said.

Last year, Australia's citrus

industry struggled to meet the demand in China for its prized navel oranges.

Mr Bergamin said over the past six years there had been a significant increase in the number of navel oranges the MFC had exported to China.

"We started exporting there in 2011 and we did about 10 containers, in the past season we did 650 containers and we are still not covering nearly all their orders," he said.

Documentary series

Legends of Fruit
(Navel orange)

RHM (Royal Honey Murcott)



RHM mandarin

Estimated maturity period

Region	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
Sunraysia												

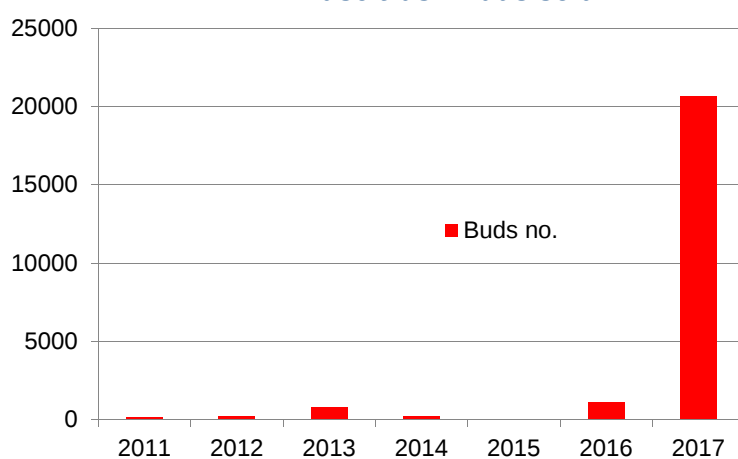
Date	Variety	Juice%	°Brix	Acid%	B:A	BrimA
26/6/2017	RHM	56	11.7	0.54	21.7	157

Tarocco Ippolito blood orange

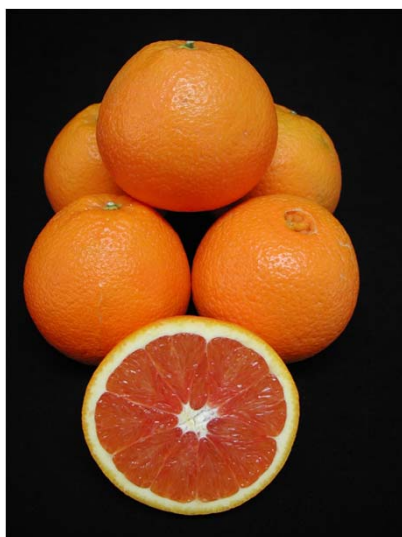


Tarocco Ippolito budwood

Auscitrus - Buds sold



Kirkwood Red navel



Ruby Valencia



Cara Cara navel



June

Villa 11



20th August 2017

Red fleshed navels

Cara Cara

Kirkwood Red

Villa 11



27th September 2017



'Red' navel maturity comparison

Dareton 12th September 2017

Variety	Juice %	°Brix	Acid%	B:A	BrimA
Cara Cara	49	13.4	0.71	18.9	174
Kirkwood Red	49	13.6	0.81	16.7	171
Villa 11 Cara Cara	50	12.7	0.79	16.1	158

Instability in Cara Cara navel



Greenwood navel (Cara Cara mutation)



30th June 2017





Dekopon (Sumo Citrus™)

Date	Juice %	°Brix	Acid%	B:A	BrimA
25/8/17	37	16.4	1.13	14.5	196

ACKNOWLEDGEMENTS

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- Citrus Australia Ltd
- Mildura Fruit Company

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