



What we know about reccies

(and what we're doing about it)





Fisher facts

- Fish
 - What
- Fishing
 - Where
 - How
 - Why
- Information
 - What
 - Where
 - Who





Target fish





Fishing – how & where





Why?





Northern Rivers survey 2009

NSW data, national survey 2001

Main reason for fishing		Motivation			Rank
	(n=500)	Relaxation	Relax and unwind		1 (40%)
Recreation	51		To be outdoors		3 (15%)
Catch fish	16		Solitude		7 (1%)
Getting out / being in natural places	13	Recreation	Fish for sport		2 (21%)
Relaxation	10		Competitions		8 (<1%)
Social / family	10	Social	To be with family		4 (13%)
			To be with friends		6 (4%)
		Catching fish	Fish for food		5 (5%)



What you know

- Habitat – ‘where fish live’





Fish habitat information

- Habitat info
 - Experience
 - Family
 - Other fishers
- Trust
 - Other fishers
- Preference
 - Online



What we're doing about it

- Get more & better habitat info circulating
- Opportunities for you to talk



www.fishhabitatnetwork.com.au

